About the program

Target Audience
This conference is designed for all types of clinical practitioners providing care in Ob/Gyn.

Overall conference objectives
• To discuss some of the latest medical evidence and controversies in common areas of women’s health
• To provide culturally sensitive patient-education resources for the care of women
• To offer practical strategies for improving clinical practice by implementing the above evidence and resources

Continuing medical education (CME) statements

Accreditation designation statement: The Kaiser Permanente National CME Program is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit statement: The Kaiser Permanente National CME Program designates this educational activity for 20 AMA PRA Category 1 credits™. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

To our nurses, nurse practitioners, physician assistants, and certified nurse midwives regarding CME certification: The educational activity has been certified for Category 1 CME credit by the Kaiser Permanente National CME Program, an ACCME-accredited sponsor. Nurses may report up to 20.0 contact hours toward the continuing education requirements for license renewal by their state board of registered nurses (BRN).

Steps for including this course on license renewal application: The Kaiser Permanente National CME Program is not a BRN provider. However, you may report your hours for this course by indicating “Category 1 CME” on your license renewal application (in the space where a BRN number is requested).

Faculty disclosure: Kaiser Permanente requires that faculty participating in national CME activities disclose to the audience any relationship with a pharmaceutical or industrial concern that might pose a potential, apparent, or real conflict of interest with regard to each faculty’s contribution to the program.

Commercial support: This conference may be supported, in part, by educational grants from commercial supporters.

Conference Planning Committee members
Tracy Flanagan, MD, Kaiser Permanente Northern California
Debbie Postlethwaite, RNP, MPH, Kaiser Permanente Northern California
Leslie Casper, MD, Kaiser Permanente Southern California
Jeffrey Kerr-Layton, MD, Kaiser Permanente of Colorado
Naomi Niewhouse, CNM, Kaiser Permanente Northern California
Cathy Schartl, MPA, Kaiser Permanente Northern California
Stephen Sudler, MD, Kaiser Permanente Georgia
Charles Zorfa, MD, Kaiser Permanente of Ohio

Dear Colleagues,

We are proud to bring you the first national obstetrics/gynecology conference from Kaiser Permanente.

It’s about staying on the leading edge of your field. Nationally recognized experts in the fields of maternal-fetal medicine, gynecological surgery, chronic pain management, urogynecology, perinatal safety, hormone treatment, and peripartum depression will present engaging and provocative sessions about the current clinical challenges you and your colleagues face.

It’s about knowledge you can use. Teachers for this conference evaluate the content of their lectures through national needs assessments and strategic organizational goals. Then they prepare educational objectives that provide practical take-home points you can immediately implement in your day-to-day practice.

It’s about networking. Share clinical pearls and best practices with your multidisciplinary clinical colleagues all across the U.S.

It’s about renewal. Take time to reflect and rejuvenate your body, mind, and spirit with your family on the spectacular island of Kauai at the Grand Hyatt Kauai Resort and Spa. We hope to see you there!

Yours truly,
Tracy Flanagan, MD
Director of Women’s Health
The Permanente Medical Group
2008 Conference Chair

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2008 Conference Chair
Kaiser Permanente discounted room rates

<table>
<thead>
<tr>
<th>Garden/Mountain View</th>
<th>$255 per night</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lagoon View</td>
<td>$297 per night</td>
</tr>
<tr>
<td>Partial Ocean View</td>
<td>$299 per night</td>
</tr>
<tr>
<td>Deluxe Ocean View</td>
<td>$345 per night</td>
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</tbody>
</table>

Visit kauai.hyatt.com for more information about hotel amenities, services, and fees.

Airfare and car rentals
Discounted airfare and car rentals are available for travel to Kauai through CMX Travel. Please call for availability and rates after November 1, 2007.

Hotel information

Grand Hyatt Kauai Resort and Spa
1515 Poipu Road
Koloa, HI 96756
(808) 742-1234 phone
1-800-228-9548 toll-free TTY for the hearing/speech impaired
(808) 742-1557 fax
kauai.hyatt.com

Kaiser Permanente has negotiated specially discounted rates for conference attendees and their families and guests. Room availability is limited, so please reserve early.

For room reservations, please contact the Grand Hyatt Kauai directly and identify yourself as a Kaiser Permanente Primary Care Conference attendee. Reservation desk hours are Monday through Friday from 6 a.m. to 6 p.m., Saturday from 8 a.m. to 4 p.m., and Sunday from 8 a.m. to noon (Hawaii-Adakian Standard Time).

Conference registration and fees
Conference fees for the conference and the Primary Care Conference are the same. A registration form is attached to this brochure. Register in advance for either conference and save $50 on registration fees. Registering early is recommended to ensure that space and conference materials are available. Online registration is available at kpprimarycareconference.org

On-site registration will be available after March 10, 2008. An additional $50 fee will be added to the late rate for on-site registration. Cash, check, or credit card payments are accepted on-site registration. (Credit cards will be charged an additional 5% fee.)

We regret that telephone registration is not available.

Cancellation policy
• All cancellations must be submitted in writing, either by fax to (510) 477-6279 or by e-mail to primarycarecon@cmxglobal.net
• Cancellations received before February 11, 2008, will be refunded minus a $50 cancellation fee
• No refunds will be given for cancellations received after February 11, 2008.

Check your region
❑ CMI/Program Offices
❑ Colorado PMG
❑ Group Health Permanente
❑ Hawaii PMG
❑ KFHP
❑ KPFF
❑ Mid-Atlantic PMG
❑ Northeast Permanente
❑ Ohio PMG
❑ TPGM (IN. Calif.)
❑ The Southeast PMG
❑ SCPMO
❑ Other affiliate or network affiliated (list region)
❑ Non-Kaiser Permanente

Total registration fees enclosed:

If you have questions, call (510) 625-6374 or e-mail primarycarecon@cmxglobal.net

Type of clinic/title (MD, CMM, NP, RN, etc.)

Type of practice
❑ HMO
❑ Military
❑ Private practice
❑ Resident
❑ Other

Referred by
❑ Governmental
❑ Private payors previously
❑ Brochure mailing
❑ Colleague
❑ Conference/ Web site/ Internet
❑ Kaiser Permanente e-mail
❑ Other

Registration Form

NAME OF REGISTRANT (PLEASE PRINT LEGIBLY; NOTE PREFERRED NICKNAME FOR BADGE)
NAME OF REGISTRATION FORM (ALL REGISTRANT CATEGORIES)
STREET ADDRESS/CITY/STATE/ZIP
TOLL-FREE TTY FOR THE HEARING/SPEECH IMPAIRED
COMMENTS

Conference schedule

Sunday, March 25

1-11:15 p.m. Welcome address by Tracy Fanigan, MD and Debbie Postlethwaite, RNP, MPH, on behalf of the Conference Planning Committee
2:15-3:5 p.m. Obstetrical Emergencies. Responding as a Team Paul Preston, MD (Kaiser Permanente Northern California)
3:30-5:30 p.m. Free day
3:30-4:30 p.m. Crash C-section: How Fast Is Fast Enough? Julian Parer, MD, MPH (Kaiser Permanente Northern California)
4:30-5:30 p.m. Labor and Delivery Critical Events Simulation Training (practicum) Paul Preston, MD, MPH (Kaiser Permanente Northern California)
6-8 p.m. Reception (family and guests invited)

Monday, March 26

7:30-8:30 a.m. Minimally Invasive Surgical Techniques— In the OR and in the Office Mark Clasper, MD (Kaiser Permanente, retired)
8:30-9:30 a.m. Assistess for Office Gyn Surgery: Making You and Your Patient Comfortable Mark Clasper, MD (Kaiser Permanente, retired)
9:30-10 a.m. Free day
10–11 a.m. A Multimodality Evaluation and Treatment: What Works and What’s New Mary Norton, MD, MFM (KPNC, Critical Care Medicine, University of California, San Diego)
11 a.m.–noon Ask the Experts: Pesky Obstetrical Ultrasound Abnormalities Jennifer Gunter, MD (KPNC), Pamela Newhouse, CNM (KPNC), Paul Preston, MD (Kaiser Permanente, Northern California, Whitaker, MD, MPH)

Tuesday, March 26

7:30-9:30 a.m. Current Controversies About Cesarean Births Primary Elective Naomi Newhouse, CNM (KPNC)
10–11 a.m. Thyroid Disease in Pregnancy: Effective Screening and Management Aaron Caughey, MD, PhD (UCSF)
11 a.m.–noon Making You and Your Patient Comfortable A multi-disciplinary panel: Tracy Fanigan, MD (Kaiser Permanente, retired), Paul Preston, MD (Kaiser Permanente, Northern California), Aaron Caughey, MD, PhD (UCSF)

Wednesday, March 25

7:30-9:30 a.m. Feaky Obestetrical Ultrasound Abnormalities: How to Think About Your Patient Mary Norton, MD, MPH (Kaiser Permanente, Northern California)
10–11 a.m. Pelvic Floor Defects: Recognition and Treatment Marie Paraiso, MD (Cleveland Clinic)
11 a.m.–noon You Thought You Knew How to do a Pelvic Exam? Examining for Defects and Pelvic Pain (practicum) Jennifer Gunter, MD (KPNC), Pamela Newhouse, CNM (KPNC), and Marie Paraiso, MD (Cleveland Clinic)

Friday, March 28

7:30-8:30 a.m. What’s New in Prenatal Testing and How to Talk to Your Patient Mary Norton, MD, MPH (Kaiser Permanente, Northern California)
8:30–9:30 a.m. Prenatal Testing Decisions: Racial and Ethnic Differences Aaron Caughey, MD, PhD (UCSF)
9:30-10 a.m. Free day
10–11 a.m. Heart, Bones, and Hormones Ruth Shaber, MD (Care Management Institute)
11 a.m.–noon Mood, Midlife, Libido, and Hormones Ruth Shaber, MD (Care Management Institute), and TBD