Integration vs. Competition: The Future of Hospital-Physician Relations

October 16, 2013
8:00 a.m. – 11:00 a.m.
(Registration: 7:30 a.m. – 8:00 a.m.)

Hilton Orlando Bonnet Creek
Orlando, Florida

Understand how to manage a fully integrated delivery system.

Benefit from the long-term advantages of an integrated health system, including physician employment and partnership options.

- Discover the tools and implementation steps necessary to create and maintain integrated hospital-physician relations.
- Identify the real drivers of physician satisfaction and the steps you can take to improve current conditions.

At the conclusion of this program, participants will be able to:
- Understand how an integrated model affects operating economics and how it can be leveraged to your financial advantage.
- Recognize the market, technology and related health policy issues that indicate why now may be the best time to foster hospital-physician collaboration.

Combining legal and delivery system expertise, seminar leader Daniel K. Zismer, PhD, associate professor, chair and director, MHA and Executive Studies programs, and associate adjunct professor, Department of Medicine, Medical School, University of Minnesota, will help you design profitable physician integration strategies.

About the Speaker
Daniel K. Zismer, PhD, is associate professor of health policy and management and chair of the MHA and Executive Studies programs in health care administration at the University of Minnesota. He also serves on the board of a national, privately held health care real estate development firm. Dr. Zismer’s area of concentration for teaching, research and advising is the design, strategy and performance of integrated health systems.

Schedule
Registration: 7:30 a.m. to 8:00 a.m.
Program: 8:00 a.m. to 11:00 a.m.
Who Should Attend
CEOs, CFOs, COOs, senior-level health care executives, physician executives and trustees.

Continuing Education
The Florida Hospital Association is authorized to award 3.0 hours of pre-approved American College of Healthcare Executives (ACHE) Qualified Category I Education Credit for this program toward advancement or recertification in the ACHE. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Category I Education Credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

Registration Fees
- ACHE and FHA members $265
- All others $350

Program Location
Hilton Orlando Bonnet Creek
14100 Bonnet Creek Resort Lane
Orlando, FL 32821
Phone: (407) 597-3600
www.hiltonbonnetcreek.com

Hotel Accommodations
A block of rooms has been reserved at the Hilton Orlando Bonnet Creek. Call (888) 353-2013 to make your reservation. Please mention the Florida Hospital Association group code: ZFHA to receive the special room rate of $179 single or double occupancy. You may also book your room online by using the FHA group code (ZFHA). The cut-off date for reservations is September 15, 2013. Rooms in our block will be returned to the hotel's inventory after this date and reservations will made based on availability. Book your room early!

Cancellations/Refund Policy
The registration fee, less a $50 processing fee, is refundable only if written notice [e-mail: education@fha.org; fax: (407) 423-4648] is received by 5:00 p.m., October 9, 2013. Refunds will not be issued for any cancellations received after October 9 or for those who do not send notice of cancellation. The refund policy is also applicable to those who indicate payment is forthcoming prior to the meeting or on-site. Un-paid no-shows will be invoiced.

Substitutions
Any registrant who is unable to attend may send a substitute; however, the registration fee will be adjusted to reflect the substitute’s membership status.
REGISTRATION FORM

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Please indicate your ACHE membership status:

- Member
- Fellow

- please type or print clearly -

Name ____________________________ Badge Name ____________________________
Title ______________________________
Organization __________________________
Address ______________________________
City __________________ State ________ Zip __________________
Phone __________________________ E-Mail __________________

If you have already registered for the FHA Annual Meeting, please contact the FHA Education Department (education@fha.org) to add this event to your existing registration.

How to Register

You may register online or return this form to:
FHA Education Department
307 Park Lake Circle, Orlando, FL 32803
Fax: (407) 423-4648 | E-mail: education@fha.org

Mail payment with copy of registration form to:
Maudi Barnes, Accounting Coordinator
Florida Hospital Association
306 East College Avenue, Tallahassee, FL 32301

FHA accepts payment by: Check, MasterCard or Visa

If paying by check, make payable to: FHA

Please register by October 9!

Reference No. 565