"Out of the Box and Into Your Heart"
Creativity and Play in the Healing of Trauma

Make plans now to represent your products and services at the Clifford Beers Clinic Third Annual Healing the Generations Conference on February 17 & 18, 2011 at MGM Grand at Foxwoods. Success begins with access to experts in the field of mental health, education, health, and child welfare. Exhibiting at the Conference provides an opportunity to meet with a professional audience and to showcase your products and/or services. Exhibitor space is limited, so register early!

The Clifford Beers Clinic Healing the Generations Conference is a premiere event for professionals across many sectors, who work with children and families. Last year, almost 500 professionals from hundreds of organizations, including child and family service agencies, state and local community agencies, universities and colleges, from Connecticut attended the conference. A growing number of registrants, almost 12%, came from other states, primarily from Rhode Island, Massachusetts and New York. Conference attendees will also be searching for the best in products, services and technologies to help them improve their effectiveness and provide the tools that will help them prepare themselves and their workplaces for the future.

The Clinic’s mission is to provide accessible community-based mental health services and advocacy that promote healthy and resilient lives for children and their families. The Clinic is a cutting edge, national leader in the field of trauma treatment relating to family and community violence, traumatic loss, sexual and physical abuse, problem sexual behavior, and emergency crisis intervention.

Don’t miss this great opportunity to build your business with Clifford Beers Clinic’s Healing the Generations Conference!

For further information about Healing the Generations Conference or sponsorship opportunities, please contact Kitty Champlin by emailing KChamplin@cliffordbeers.org or by calling 203-772-1270 ext. 231.
Conference Exhibitor Opportunities

Space will sell out – reserve your space today!

General Exhibitor Opportunities

Double Table 2-day Seminar Booth .......................................................................................... $500
- Exhibit space: Two 6-foot tables includes draping and up to four chairs
- Registration for two exhibitor personnel includes breakfast, lunch and opening reception*
- Listing on the registration website with link to the Exhibitor website
- Name recognition in program book with contact information
- Electrical power available for an additional cost of $30 per day & Internet connection available for an additional $40 per day.

Single Table 2-day Seminar Booth .......................................................................................... $300
- Exhibit space: One 6-foot table includes draping and two chairs
- Registration for one exhibitor includes breakfast, lunch and opening reception*
- Name recognition in program book with contact information
- Electrical power available for an additional cost of $30 per day & Internet connection available for an additional $40 per day.

Unattended Table Space for Brochure Distribution................................................................. $99
This option is intended for those who cannot attend the conference in person but would like to make information about their company or organization available to attendees in the form of brochures, catalogues, and/or a table –top display.
- Exhibit space on half of one 6 foot table for two days
- Volunteers will set-up your display and keep the table stocked with materials that you ship to the exhibitor coordinator. Instruction for shipping will be sent on registration receipt.

DEADLINE: Received by February 1, 2011

*Additional exhibitor personnel other than noted above will be charged at a rate $125 per person.
### Exhibit Hall Schedule

<table>
<thead>
<tr>
<th>Hours</th>
<th>Event</th>
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<tbody>
<tr>
<td><strong>Thursday, February 17, 2011</strong></td>
<td></td>
</tr>
<tr>
<td>7:30 am – 8:30 am</td>
<td>Set-up</td>
</tr>
<tr>
<td>9:00 am – 5:00 pm</td>
<td>Exhibit Hall Open with Lunch</td>
</tr>
<tr>
<td>6:00 pm – 7:00 pm</td>
<td>Opening Reception</td>
</tr>
<tr>
<td><strong>Friday, February 18, 2011</strong></td>
<td></td>
</tr>
<tr>
<td>9:00 am – 4:00 pm</td>
<td>Exhibit Hall Open with Lunch</td>
</tr>
<tr>
<td>4:00 pm – 7:00 pm</td>
<td>Tear Down</td>
</tr>
</tbody>
</table>

### Special Conference Room Rates:
To make your hotel reservation, visit the [www.cliffordbeers.org](http://www.cliffordbeers.org) and click on “Conference Website”. Information on accommodations will be available to you. Please note, in order to take advantage of the special rates, you must be a registered attendee, exhibitor or sponsor of the conference.

Conference Rate: $119 per night plus tax and resort fee (Single / Double)

For further information about *Healing the Generations Conference* or sponsorship opportunities, please contact Kitty Champlin by emailing [KChamplin@cliffordbeers.org](mailto:KChamplin@cliffordbeers.org) or by calling 203-772-1270 ext. 231.

Thank you for your help and support in making a difference in the lives of children & families.
Exhibitor Application
Healing the Generations:
Family Violence and Child Trauma Conference

February 17 & 18, 2011
MGM Grand at Foxwoods

Organization Name (as it will appear on your booth sign):

On-Site Representative 1 (included with the price of booth):

On-Site Representative 2 (additional fees apply, see below):

Contact Person (if different from above):

Off-site Emergency Contact(s):

Address:______________________________________________________________________________

City: _____________________________ State: ____ Zip: __________ URL:__________________________

Phone: __________________________ Fax: __________________________ Email:(required)__________

Don’t Forget to…
☐ Include signed copies of both the Exhibitor Application and Contract
☐ Enclose payment or provide invoice information
☐ Send an electronic copy of your organization logo to kchamplin@cliffordbeers.org for use in conference materials and the CBC website
☐ Register EACH booth representative separately for the conference

Exhibit Fee Calculation

Number of booths: _______@ $_____________ per booth  $____________
(Refer to 2011 Exhibitor Opportunities sheet)

____Additional representative(s) @$125 each  $__________

TOTAL  $__________

Please attach the names and emergency contacts of additional representatives to this application, and register each individual separately.

First Choice#_______  Second Choice #_________  Third Choice # _______

Reserve by February 1, 2011 to be featured in the printed conference program!

Payment Options
☐ I have enclosed a check payable to Clifford Beers Clinic
☐ Please charge my Visa/MasterCard/Amex #__________________________ Exp.: _____________ Security Code:________

Signature:________________________________________________________________ Date:____________________________

Type/Print Name:____________________________________________________________________________________________

Return completed application, along with signed Exhibitor Contract (Mailing List Agreement Form, if applicable) to:

Kitty Champlin, Development Officer
Clifford Beers Clinic
93 Edwards St. ♦ New Haven, CT 06511
Phone: 203.772.1270 x231 ♦ Fax: 203.772.0051
Contract for Exhibit Space
Clifford Beers Clinic, 93 Edwards Street, New Haven, CT 06511 is authorized to reserve exhibit space at the 2011 Healing the Generations: Family Violence Child Trauma Conference at Foxwoods Resort Casino.

All space reservations are made on a first-paid, first-served basis. Cancellations must be made in writing and will be honored with a refund until January 25, 2011, minus a $100 processing fee. No cancellations will be honored with refunds after this time.

Location
Exhibits will be located outside the main Ballroom, Sections F thru K.

Exhibit Space
Each space will include one 6’ (for single exhibits) or two 6’ (for double exhibits) draped tables and chairs. Electricity and internet connection are available for an additional fee.

Set-up and Dismantle
Exhibitors must set up their displays on Thursday, February 17 at 7:30am to 8:30am, and/or Friday, February 18 at 7:30am to 8:30am. Dismantling is scheduled after the close of the exhibit hall on Friday, February 18 between 4:00pm - 7pm. Early dismantling is not permitted.

Exhibitor Agrees that:
1. All provisions listed above shall be part of this contract.
2. Assignment of space shall be determined by earliest payment and signed application and contract.
3. Clifford Beers Clinic reserves the right to reject applications for space with or without cause, if in the best interest of the show and its participants.
4. Clifford Beers Clinic reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interests of CBC. If a significant change in booth location needs to be made prior to the conference, the change will be discussed with the exhibitor.
5. All booth materials and decorations must be flameproof.
6. Exhibit hours will be Thursday 9am – 7pm and Friday 9am - 4pm.
7. Exhibits must be staffed during all open exhibit hall hours.
8. No printed materials are to be posted outside the exhibitor’s assigned space.
9. The subletting, assignment or apportionment of the whole or any part of the exhibitor’s space by an exhibitor is prohibited.
10. The cost of any insurance for an individual exhibit space will be the responsibility of exhibitor.
11. Safekeeping of the exhibitor’s property is the responsibility of the exhibitor.

Name (Please Print): 

Signature: _______________________________ Date: ____________________